



**PRESENTS THE**

*2010 Annual Litigation and Investigators  
Conference*

*September 30, 2010 through October 3, 2010*

*Sponsor & Exhibitor Package*



**REGAL SUN  
RESORT**

*-The Voice Of The Professional Investigator-*

**Florida Association of Private Investigators, Inc.**  
PO Box 21158 Ft. Lauderdale, Florida 33335-1158  
[www.myfapi.org](http://www.myfapi.org) (850) 615-FAPI (3274)

## **ABOUT THE FLORIDA ASSOCIATION OF PRIVATE INVESTIGATORS**

The Florida Association of Private Investigators, Inc. is a professional organization created to provide a voice for licensed Private Investigators and related professionals within the State of Florida and throughout the United States. The Association offers its members extensive networking opportunities with other experienced Investigators nationwide, and a place to share referrals, questions, sources of information and more in a friendly, non-competitive, yet professional atmosphere through our “members only” discussion group.

## **CONFERENCE & LOCATION INFORMATION**

The conference program features two days devoted to educating Private Investigators, law enforcement, Attorneys, paralegals, investigative reporters, and those wishing to learn more about investigations. The conference will feature a talented collection of local and national speakers. We anticipate between 100 and 150 attendees for this event. Each participant is a professional who devotes a major portion of his or her practice and business to investigations.

The conference is located at the Regal Sun Resort ([www.regalsunresort.com](http://www.regalsunresort.com)), in The Walt Disney World Resort, 1850 Hotel Plaza Blvd, Lake Buena Vista, Florida 32830. “Experience the best of the Walt Disney World® Resort at the completely renovated, full-service Regal Sun Resort. As an Official Walt Disney World® hotel, we specialize in family-friendly amenities, impressive facilities, and uncompromising fun and service. Discover why our brand-new accommodations are raising the bar for Orlando Lake Buena Vista hotels.” This Lake Buena Vista Florida hotel offers exceptional value in a prime location:

- Situated in Walt Disney World® Resort in Orlando, Florida
- Across the street from Downtown Disney®, a world-class entertainment-shopping-dining district
- A quick complimentary shuttle ride from or to the Magic Kingdom® Park, Disney's Hollywood Studios™, Epcot® and Disney's Animal Kingdom® Theme Park
- Just 17 miles from Orlando International Airport (MCO)

## **SPECIAL OLYMPICS OF FLORIDA**

FAPI has chosen Special Olympics Florida as its signature charity of choice. During the conference there is an auction from which 100% of the proceeds of the donations go directly to the Special Olympics Florida, immediately upon receipt.

## **SPONSOR / EXHIBITOR INFORMATION**

Sponsorship & Exhibitor arrangements cannot be confirmed until the FAPI office receives an executed Commitment Form (page 9 of this packet). By completing, signing and returning an executed Commitment Form, the Sponsor / Exhibitor agrees to abide by the Rules & Regulations outlined on pages 11 and 12 of this document.

Exhibitors' initial set-up will take place starting at noon on Thursday, September 30, 2010 and teardown will take place after the evening banquet on Saturday, October 2, 2010, and must be completely removed from the Regal Sun Resort before 12:00pm on Sunday, October 3, 2010. Exhibitors will be open during all meal and break periods for the duration of the conference. Attendees from Sponsoring / Exhibiting companies are encouraged to attend all conference related events including the dinner banquet scheduled for the evening of Saturday, October 2, 2010.



The Florida Association of Private Investigators, Inc. welcomes your participation as a sponsor, exhibitor and advertiser during the 2010 Annual Litigation and Investigators Conference September 30, 2010 – October 2, 2010. As a sponsor, you will gain access to this dedicated group of Investigators, Attorneys, and decision makers. Your presence guarantees your position as an important industry leader to a targeted audience of professionals.

You will gain industry visibility and exposure needed for your corporate success. Multiple sponsorship and advertising levels are available and each offers you targeted exposure in advance of and during this event. This package outlines the benefits of various opportunities at 2010 Annual Litigation and Investigators Conference.

It is our goal to provide awareness and recognition to all sponsors before, during, and after the event. This package illustrates various recognition provided to sponsors. In addition, all sponsors will be introduced and recognized during the conference by the conference host at the beginning of the program. Sponsors will also have their corporate logo listed on the FAPI web site with a link back to your web site.

Exhibitors will have a captive audience, as there is only one way in and out of the Conference meeting room, so at some point, all attendees will be passing by the vendor room.

The support of education and training Sponsorships allows us to offer attendees the highest quality conference at affordable prices.

For additional information or to secure your participation, please contact:

Ari Morse  
FAPI President  
[ari@bestpi.com](mailto:ari@bestpi.com)

June Gustus  
Conference Chair  
[june@fortresspi.com](mailto:june@fortresspi.com)

Commitment Level                      \$7,500 (one per conference)

**Benefits**

**Special Benefits**

- Recognition as a Diamond sponsor on all conference materials.
- Logo on Conference brochure – provided to thousands of Investigators and Attorneys throughout the United States
- Noted as the only Diamond level sponsor on all materials including event signage, and marketing materials
- Right of first refusal for 2011 conference participation at the Diamond Level (commitment must be received by January 1, 2011 to take advantage of this benefit)

**Conference Participation**

- One (1) 10' x 20' Expanded exhibition space
  - Two (2) 6' Tables
  - Four (4) Chairs
- 6 full Conference registrations
- Additional meal tickets available at a reduced rate
- Opportunity to provide the Conference registrant “goodie bag”

**Pre-Conference Public Relations**

- Listed on all FAPI Conference-related communications prior to event
- Logo on FAPI website with a link to your company’s website

**On-Site Conference Public Relations**

- Full-page ad in Conference binder
- Recognition from podium during Conference
- Prominent logo included on banner displayed on site during Conference
- Opportunity to insert additional take away item into Conference registrant “goodie bag”

**DIAMOND**

# PLATINUM

Commitment Level                      \$5,000

## **Benefits**

### **Special Benefits**

- Recognition as a Platinum sponsor on all conference materials.
- Logo on Conference brochure – provided to thousands of Investigators and Attorneys throughout the United States
- Noted as a Platinum level sponsor on all materials including event signage, and marketing materials

### **Conference Participation**

- One (1) 10' x 20' Expanded exhibition space
  - Two (2) 6' Tables
  - Four (4) Chairs
- 4 full Conference registrations
- Additional meal tickets available at a reduced rate

### **Pre-Conference Public Relations**

- Listed on all FAPI Conference-related communications prior to event
- Logo on FAPI website with a link to your company's website

### **On-Site Conference Public Relations**

- Full-page ad in Conference binder
- Recognition from podium during Conference
- Prominent logo included on banner displayed on site during Conference
- Opportunity to insert additional take away item into Conference registrant "goodie bag"

Commitment Level                      \$2,500

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# GO

### Special Benefits

- Recognition as a Gold sponsor on all conference materials.
- Logo on Conference brochure – provided to thousands of Investigators and Attorneys throughout the United States

### Conference Participation

- One (1) 10' x 10' exhibition space
  - One (1) 6' Table
  - Two (2) Chairs
- 3 full Conference registrations

### Pre-Conference Public Relations

- Listed on all FAPI Conference-related communications prior to event
- Logo on FAPI website with a link to your company's website

### On-Site Conference Public Relations

- Full-page ad in Conference binder
- Logo included on banner displayed on site during Conference
- Opportunity to insert take away item into Conference registrant "goodie bag"

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Commitment Level                      \$1,500

### Special Benefits

- Recognition as a Silver sponsor on all conference materials.
- Logo on Conference brochure – provided to thousands of Investigators and Attorneys throughout the United States

### Conference Participation

- One (1) 10' x 10' exhibition space
  - One (1) 6' Table
  - Two (2) Chairs
- 2 full Conference registrations

### Pre-Conference Public Relations

- Listed on all FAPI Conference-related communications prior to event
- Logo on FAPI website with a link to your company's website

### On-Site Conference Public Relations

- Full-page ad in Conference binder
- Recognition from podium during Conference
- Logo included on banner displayed on site during Conference
- Opportunity to insert take away item into Conference registrant "goodie bag"

Commitment Level                      \$500

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SILVER

EXH

Space is limited and available first come, first served with priority given to Diamond, Platinum, Gold, Silver and select alternative sponsors.

### **Benefits**

#### **Conference Participation**

- 1 full conference registration  
Additional registrants from exhibiting company \$225
- All breakfasts, lunches, and breaks will be in exhibit area

#### **On-Site Conference Public Relations**

- Half-page ad in Conference binder
- Opportunity to insert take away item into Conference registrant “goodie bag”

### **Basic Exhibitor Information**

Show Hours (during meal and break periods). A specific schedule will be released in the sponsor/exhibitor kit.

- Thursday, September 30, 2010 (Setup) ~ 12:00 pm 5:00 pm  
An Association Meeting will take place on Thursday, September 30, 2010, from 5:00 pm through 7:00 pm
- Friday, October 1, 2010 ~ 8:00 am – 6:00 pm
- Saturday, October 2, 2010 ~ 8:00 am – 6:00 pm  
\*All exhibitors must be set up by 5:00 pm on Thursday, September 30, 2010, and taken down by midnight on Saturday, October 2, 2010.

#### **On-Site Accommodations**

- One (1) 10’ x 10’ exhibition space
  - One (1) 6’ Table
  - Two (2) Chairs
- One (1) Conference registration

## **MEAL, BREAK, AND HOSPITALITY SUITE SPONSORSHIPS**

### **Breakfast - \$2,000 (2 Available)**

Your company name and logo are prominently displayed at one breakfast during the Conference. You have the opportunity to personally address attendees during the breakfast. You will also be able to have additional representatives from your company attend this meal. Placement of one promotional item at each seat. Full page ad in the conference binder.

### **Break - \$500 (4 Available)**

Your company name and logo are prominently displayed at one break during the Conference. Half page ad in the conference binder.

### **Luncheon - \$2,500 (2 Available)**

Your company name and logo are prominently displayed at one lunch during the Conference. You have the opportunity to personally address attendees during lunch. You will also be able to have additional representatives from your company attend this meal. Placement of one promotional item at each seat. Full page ad in the conference binder.

### **Hospitality Suite - \$250 (3 Available)**

Your company name and logo are prominently displayed throughout the evening in the Hospitality Suite. You have the opportunity to personally address attendees during the evening hours in the hospitality suite. You will also be able to have additional representatives from your company be present in the Hospitality suite. Quarter page ad in the conference binder.

## **SPONSORSHIP REGISTRATION FORM**

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Company Name

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**Florida Association of Private Investigators  
2010 Annual Litigation and Investigators Conference  
SPONSOR / EXHIBITOR COMMITMENT FORM**

<b>Commitment Level</b>	<b>Amount</b>
Diamond Sponsor	\$7,500
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,500
Exhibitor	\$500
Breakfast Sponsor (2 Available)	\$2,000
Luncheon Sponsor (2 Available)	\$2,500
Break Sponsor (4 Available)	\$500
Hospitality Suite Sponsor (3 Available)	\$250
Conference Binder Sponsorship*	\$1,000
Name Badge Sponsorship*	\$1,000
Additional Registrant (for Diamond, Platinum, Gold and Silver Sponsor)	\$200 each
Additional Registrant	\$215 each

By signing below I/we agree to comply with the Rules & Regulations outlined on pages 11 and 12 of the Sponsorship Packet.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

***Promotional Item Contact Information***

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Fax

\$ \_\_\_\_\_ check payable to "FAPI" enclosed, please invoice us for the balance.

Sponsors and Exhibitors must include the following prior to acceptance:  
Signed Sponsor/Exhibitor Form, Signed Rules and Regulations, and Insurance Policy

# Florida Association of Private Investigators, Inc.

## *Sponsor & Exhibitor Rules and Regulations*

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### ***1. Act of God:***

In the case of cancellation of the conference, or unavailability of the exhibit hall, due to Acts of God, war, threats or acts of terrorism, governmental authority, fire, strike, labor disputes, or any other cause beyond the control of FAPI, this agreement shall terminate, and the Association shall not be responsible for any damages or expenses incurred by the sponsor or exhibitor in connection therewith.

### ***2. Assignment of Exhibit Space:***

Assignment of space will be determined by FAPI. The Association has the right to rearrange the floor plan in the event of conflicts.

### ***3. Cancellation Policy:***

All Sponsor / Exhibitor commitments are non-refundable.

### ***4. Character of Exhibits:***

No exhibit shall be permitted to interfere with another exhibit, impede access to another exhibit, use the space of another exhibit, or interfere with the free use of the aisle in front of any exhibit. All exhibit materials, including decorations, exhibit display, and audiovisual equipment must conform to fire regulations and electrical codes of the hotel. Exhibitors with audible electric devices, videos and other exhibits or devices, which might prove objectionable to other exhibitors, may be required to accept booth assignments that diminish reasonable objections.

### ***5. Compliance:***

These instructions and regulations have been formulated for the best interest of the Sponsor / Exhibitor. Failure to comply may result in removal of an exhibit or cancellation of a

sponsorship with no refund of fees to the Sponsor / Exhibitor.

### ***6. Dismantling:***

No booth may be dismantled until the time noted within the final sponsor/exhibitor kit. Any exhibitor that begins dismantling before this time will revoke their rights to exhibit at any future FAPI Conference.

### ***7. Distribution of Printed Matter:***

Except from within rented space, exhibitors and sponsors shall not distribute printed matter, samples, souvenirs, and the like. Distribution of materials elsewhere in the exhibit hall or in the hotel is not permitted.

### ***8. Functions:***

All functions scheduled by a Sponsor / Exhibitor during conference dates must be submitted in writing and pre-approved by FAPI no less than 30 days prior to the start of the Conference. This includes, but is not limited to, receptions, dinners, breakfasts, hospitality suites or alternative transportation to off-site conference related events. Any Sponsor / Exhibitor deemed to have scheduled a competing event will revoke their right to participate in future FAPI Conferences. Pre-paid Sponsor / Exhibitor fees will NOT be refunded.

### ***9. Insurance & Liability:***

Sponsor / Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the Florida Association of Private Investigators, Inc. and its employees and Board of Directors harmless against all claims, losses and damages to persons or property, governmental charges or fines and Attorney's fees arising out of or

caused by Exhibitor's transportation, installation, removal, maintenance, occupancy, display or use of exhibits, or of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of FAPI and its employees and Board of Directors.

The Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the Hotel, its owners, its operator, TPG Hospitality, Inc., and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and Attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the hotel and its employees and agents.

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

### ***10. Programming:***

Sponsors / Exhibitors may not conduct promotional educational programming including lectures, demonstrations or audio / visual presentations during Conference programming hours.

### ***11. Property Damage:***

Sponsors / Exhibitors are responsible for damage to property. No signs or other articles shall be posted, nailed, or otherwise attached to

any of the pillars, walls, doors, floors, etc., in such a manner as to deface or destroy.

### ***12. SHIPPING INSTRUCTIONS, AV, ELECTRICITY & TELEPHONE SERVICE:***

Information regarding these items will be available to Sponsors / Exhibitors prior to the conference and will be distributed via US Mail and/or e-mail.

### ***13. Staffing:***

A company representative must be in attendance at the exhibit booth during the hours the exhibit hall is open.

### ***14. Subletting Space:***

Subletting space is not permitted. Two or more firms may not exhibit in a single space unless arrangements have been approved by the FAPI in advance.

By signing below I/we agree to comply with the Rules & Regulations outlined above.

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Signature

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Type Name

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Company Name