



**Canines on the Catwalk
140th Anniversary Gala
2013 Sponsorship Levels**

BEST IN SHOW PRESENTING SPONSOR - \$10,000 *(Limit one sponsorship)*

- Exclusive visibility in all media coverage, promotional materials and press releases
- Exclusive sponsorship of 140th anniversary digital presentation to be unveiled at Gala, and later used at Delaware SPCA events, on organization website, and distributed as marketing piece.
- Gala tickets for 8 guests
- Premium logo recognition on all promotional materials, signage and formal invitations
- Full page ad featured prominently in event program (inside front or back cover).
- Recognition during presentation as presenting sponsor
- Prominent company logo on Delaware SPCA's website with link to company website
- Recognition in Delaware SPCA's E-Newsletter and event email blasts seen by 8,000 subscribers
- Inclusion on Facebook and Twitter posts about event, reaching over 9,000 viewers
- Opportunity to designate one representative to walk the runway with a shelter animal

FIRST CLASS FELINE SPONSOR - \$5,000

- Company logo recognition in promotional materials
- Gala tickets for 6 guests
- Logo recognition on all promotional materials, signage and formal invitations
- Full page ad featured in event program
- Recognition with logo in Delaware SPCA's E-Newsletter and event email blasts
- Company logo on Delaware SPCA's website with link to company website
- Opportunity to designate one representative to walk the runway with a shelter animal

PREMIER PUP SPONSOR - \$2,500

- Company name recognition in promotional materials
- Gala tickets for 4 guests
- Company name recognition on all promotional materials, signage and formal invitations
- Half-page ad featured in event program
- Company name recognition in Delaware SPCA's E-Newsletter and event email blasts
- Company name on Delaware SPCA's website with link to company website

COOL CAT SPONSOR - \$1,000

- Gala tickets for 2 guests
- Company name recognition on all promotional event signage
- Quarter-page ad featured in event program
- Company name on Delaware SPCA's website with link to company website

FURRY FRIEND - \$500

- Gala ticket for 1 guest
- Company name recognition on all promotional event signage
- Listing in event program
- Company name on Delaware SPCA's website with link to company website



**Canines on the Catwalk
140th Anniversary Gala
Sponsorship Form**

Company Name _____
Contact _____
Address _____
City _____ State _____ Zip _____
Phone number (_____) _____ Fax (_____) _____
E-Mail _____

YES! Please enroll us as a business sponsor of Canines on the Catwalk.

Levels of Support (please check one):

_____ \$10,000 **Best in Show Presenting Sponsor**

_____ \$ 5,000 **First Class Feline Sponsor**

_____ \$ 2,500 **Premier Pup Sponsor**

_____ \$ 1,000 **Cool Cat Sponsor**

_____ \$ 500 **Furry Friend Sponsor**

_____ We are unable to be a sponsor, but please accept our gift of _____.

_____ We would like to donate an in-kind gift of _____.

Please make check payable to: Delaware SPCA, 455 Stanton Christiana Rd, Newark, DE 19713
Fax: (302) 998-2488, email: chris@delspca.org

Questions? Contact Christina Motoyoshi, Director of Development: chris@delspca.org or (302) 998-2281 x330.

IMPORTANT DATES:

- ❖ To be included in promotional materials, please sign up by August 31, 2013
- ❖ To be included in the event program, please sign up by October 1, 2013

Your tax-deductible gift will help fund the Delaware SPCA's adoption facilities, cruelty investigations, low-cost spay/neuter services, as well as our care for critically ill or injured SPCA animals. THANK YOU!

Tax ID #51-0064307