



Spring 2014

Dear friend,

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I am writing to ask for your support of the 2014 *Not Your Mother's Garden Party*, and our community that helps formerly homeless families transform their lives. In addition to permanent supportive housing, your donation to our raffle will enable us to continue to provide a robust workforce development program, counseling services, and a specialized education and enrichment program for the 300 children and youth who call Alameda Point Collaborative home.

Not Your Mother's Garden Party will be held on **Sunday, May 18 from 3pm - 6pm at Ploughshares Nursery** in Alameda. We will share the good work of our raffle donors with the expected 300 event attendees, and via electronic communications that will reach more than 4,000 APC supporters directly.

Guests will have the opportunity to enjoy custom cocktails created by St. George Spirits, and a farm-to-table menu featuring produce grown by APC on-the-job trainees in the Farm2Market program. A lucky few will go home with fabulous raffle prizes donated by our generous business community, just like you.

Guests will also be inspired by firsthand accounts of incredible strength, courage and resiliency from APC residents. Set against the backdrop of Ploughshares' three acres of gardens, greenhouses and wide selection of native and drought tolerant plants, it's the perfect way to spend an afternoon!

Thank you for your consideration of our request. Included on the reverse side is a donation form for your convenience. If you have any questions about the event or our work at Alameda Point Collaborative, please contact Lisa Dyas, Director of Fund Development at 510-898-7802 or ldyas@apcollaborative.org.

Sincerely,

Board of Directors
Alameda Point Collaborative

apcollaborative.org/gardenparty

Not Your Mother's Garden Party 2014

Raffle Donation Form



Business Name: _____

Please include your business name as it should appear in print.

Contact Name: _____ Title: _____

Address:

Phone: _____ E-mail: _____

Type of donation:

_____ Gift Card/ Gift Certificate _____ Merchandise _____ Other: _____

Enclosed? _____ Yes _____ No (*see below*)

Mail or drop physical gift cards or merchandise:
Alameda Point Collaborative
Not Your Mother's Garden Party
677 W. Ranger Avenue
Alameda, CA 94501

Instructions for donation pick-up:

Short description of donation:

Value: \$ _____

Thank you for your support of Alameda Point Collaborative. You will receive an acknowledgment of your donation that you may use for tax purposes after the event on May 18, 2014. If you have any questions, please contact Lisa Dyas, Director of Fund Development and Community Relations at 510-898-7802 or ldyas@apcollaborative.org. APC's EIN is 94-3361464