

Tuesday, August 25, 2015

FREE Pre-Conference Trainings

Tentative

9:00 AM-4:00 PM

EMT Basic Six Hour Flexible Content Refresher Class

This course meets the content of the six hour requirement for the individual wishing to utilize the flexible refresher option when renewing their EMT-Basic license using the flexible content option (24 hours flex content, plus the six hour mini refresher taught by an authorized training center). Topics of the mini refresher are to be determined.

1:00 PM-5:00 PM

Basic Commercial Motor Vehicle Enforcement Training County and Municipal Law Enforcement

Are you and your agency interested in learning more about the enforcement of commercial motor vehicles? Inspectors from the Wisconsin State Patrol will provide training for county and municipal law enforcement on conducting basic commercial motor vehicle enforcement. The training will include information regarding vehicle stops and approach considerations; checking appropriate driver paperwork; what paperwork is needed to complete TRACs for citations and warnings; CDL requirements (classes, endorsements, and restrictions); and what violations committed in a non-Commercial Motor Vehicle affect a driver's CDL.

1:00 PM-2:30 PM

Wlse-Grants Training

WisDOT Bureau of Transportation Safety will present updates and training for grantees on how to use the WIse-Grants online grant management system for submitting grant applications and activity reports. Training is recommended for new users and is a great refresher for continuing users.

1:00 PM-4:00 PM

SHRP2 Dispatcher Training

The Federal Highway Association (FHWA) has designed a three hour training session, specifically tailored to dispatchers. The goal of this course is to establish the foundation for and promote certification of dispatchers to achieve the three objectives of the TIM national unified goal: responder safety; safe, quick clearance; and prompt, reliable, and interoperable communications. The intent is to establish a common set of core competencies in order to promote a shared understanding of TIM goals among responders from different disciplines.

1:00 PM-5:00 PM

WI Emergency Traffic Control & Scene Management Guidelines Training

During this class, instructors will train incident responders to follow a uniform approach to emergency traffic control and scene management, based off of the WisDOT Emergency Traffic Control and Scene Management Guidelines. Each individual who attends will be provided with a copy of the guidelines document and a certificate of completion.

1:00 PM-4:00 PM

EMS Service Directors Course

This is an abbreviated version of the eight hour Service Directors Training, focusing primarily on utilization of the DHS/EMS website and to provide an overview of the Statutes and Administrative Rules that govern EMS in Wisconsin.

3:00 PM-4:30 PM

Wisconsin Association of Wo/men Highway Safety Leaders: Board of Directors Meeting

4:00 PM-7:00 PM

Community Car Seat Check Event in Sun Prairie

Sun Prairie Fire Department, 2598 W Main St, Sun Prairie, WI 53590 Come participate in this community checkup event with opportunity for CPS technicians to get seats verified by instructors for re-certification.



On behalf of Governor Scott Walker, welcome to the 41st annual Governor's Conference on Highway Safety.

The theme for this year's conference is "Connecting Toward Zero Deaths." This theme reminds us that every facet of traffic safety should be united and focused on the goal of zero preventable deaths on Wisconsin roads.

Our collaborative efforts have been productive. Last year, we had the lowest number of traffic deaths—and the first time below 500 fatalities—since 1943. However, so far this year, the number of fatalities has increased significantly.

Numbers don't tell the whole story. We know all too well that many of those deaths were preventable.

All of us have a role in reducing fatal and serious injury crashes that devastate individuals, families and entire communities. Your attendance at this conference demonstrates your commitment to improving traffic safety in our state. I am confident you will have an informative and productive conference.

Mark Gottlieb, P.E., Secretary, Wisconsin Department of Transportation

Conference Program

Tentative

9:00 AM-11:00 AM

Opening Session, Welcome and Keynote Presentations

Coffee and snack served



SCOTT WALKER, GOVERNOR STATE OF WISCONSIN (INVITED)



MARK GOTTLIEB, P.E., SECRETARY WISCONSIN DEPARTMENT OF TRANSPORTATION



STEPHEN FITZGERALD, SUPERINTENDENT WISCONSIN STATE PATROL



DAVE PABST, DIRECTOR, WISDOT BUREAU OF TRANSPORTATION SAFETY



WISCONSIN STATE PATROL HONOR GUARD PRESENTS THE COLORS, PLEDGE OF ALLEGIANCE

Conference Program

Tentative

9:00 AM-11:00 AM

Keynote SpeakerDavid A. Noyce, Ph.D., P.E.

Arthur F. Hawnn Professor and Chair University of Wisconsin-Madison



David A. Noyce, Ph.D., P.E. is the Arthur F. Hawnn Transportation Engineering Professor and Chair of the Department of Civil and Environmental Engineering at the University of Wisconsin–Madison (UW–Madison). He also holds a joint appointment in the Department of Industrial and Systems Engineering. Dr. Noyce received his B.S. and M.S. degrees in Civil and Environmental Engineering from UW-

Madison in 1984 and 1995, respectively, and completed his Ph.D. in Civil (Transportation) Engineering at Texas A&M University in 1999.

Dr. Noyce has over 30 years of experience in transportation engineering including state government, private consulting, and academia. He has held positions at the University of Massachusetts–Amherst, Texas A&M University, the Texas Transportation Institute, the Illinois Department of Transportation, and several U.S. consulting firms.

Dr. Noyce is the Director of the Traffic Operations and Safety (TOPS) Laboratory at UW–Madison. The TOPS Lab is currently conducting research in the areas of traffic safety, traffic operations, information technology, ITS and product development. He has authored more than 200 technical papers, conference proceedings, research reports, and book chapters. Recently, he has conducted research on the topics of protected/permissive left-turn signal operations, the safety effects of centerline rumble strips, the magnitude and impact of median crossover crashes, automated detection and classification of pedestrians and bicycles, driver behavior and comprehension of traffic control devices, speed management and enforcement, driver and vehicle simulation, and the development of ITS technologies. Dr. Noyce has also developed a new full-scale driving simulator laboratory with colleague Dr. John Lee.

Developing Communication and Connectivity Driven Transportation Systems

Advanced technology focused on improving the safety and operations of transportation systems has experienced tremendous growth over the past five years. Particularly, technology developed to connect vehicles (CV), enabled by V2V (vehicle-to-vehicle) and V2I (vehicle-to-infrastructure) communications, has been a critical component of extensive laboratory research and field-based experiments. This discussion will review current practices, challenges, and success stories pertaining to connected vehicles. Potential safety benefits through connected vehicle technology as well as operational and environmental considerations of connected vehicles will be presented. The discussion will culminate by exploring the benefits and challenges of introducing V2I and V2V technology in Wisconsin. Selected Traffic Operations and Safety (TOPS) Laboratory research in connected/autonomous vehicles will also be presented and discussed.

9:00 AM-11:00 AM

Keynote Speaker Thomas J. Artushin



Ford Motor Company

Tom Artushin is the Safety Strategy and Communications Manager in the Automotive Safety Office in Dearborn Michigan. His focus is on product safety communications, third party/governmental testing programs and forecasting global safety regulations. He has presented on safety and driver assist features to a variety of audiences throughout the U.S. and is actively involved with industry safety organizations. He is devoted

to promoting vehicle and traffic safety. Over the past 36 years at Ford, he has held a variety positions in Emissions, Product Planning, Engineering and Marketing. Tom holds a BS in Chemistry and an MS in Business.

The Safety Landscape

Tom will discuss the issue of safety belt usage and distracted driver concerns and how in-vehicle technologies have progressed significantly over the last several years and certain technologies may help address these two topics. He will review several safety and driver assist technologies and conclude with a high level discussion of the migration from driver assist to automated/autonomous vehicles.

Conference Program

Tentative

11:00 AM-12:00 PM

♥ Workshops

Preventing Motorcycle Riding Fatalities: A Community Discussion

Achieving Zero Deaths on motorcycles requires the partnership of riders, the motoring public, advocates and law enforcement. Be a part of the conversation as a group of panelists discuss a variety of topics including law enforcement and motorcycle community relations, motorcycle awareness initiatives, Class M licensing and others.

Understanding and Evaluating Crash Avoidance Technology

This session will explore the potential benefits, as well as shortcomings, of several new technologies currently available that are intended to help drivers avoid a collision. AAA will be on hand to discuss the results from their Foundation for Traffic Safety's research regarding the effectiveness of crash avoidance technologies.

Wisconsin Road Team

Since 1988, the Wisconsin Road Team has actively promoted highway safety all across the state in driver education classes, talking with students on how to share the road with a truck, as well as the importance of trucking to the state's economy. Each year, the Wisconsin Road Team—which is compromised of some of the best drivers in the trucking industry—offers their knowledge and expertise to more than 14,000 students at approximately 60 public and private Wisconsin schools. The Road Team uses many audio and visual aids in their presentation, including a video titled 'Whose Road Is It?' which focuses on sharing the road with trucks. In addition, the Road Team driver brings a semi-tractor trailer and students are invited to sit in the cab to experience first-hand what the driver can and cannot see while driving.

₩ Workshops

Traffic Incident Management Technology in Wisconsin

Intelligent Transportation Systems (ITS) technology is already being used to make Wisconsin roads safer, but those benefits can be enhanced even more when combined with effective Traffic Incident Management strategies. This workshop will examine the technology that exists, how it can help first responders and take a look at the future of ITS technology and how it could shape transportation safety.

The Enhanced Statewide Traffic Operation Center (STOC) and What It Can Do For You

Over 365+ traffic cameras, 50+ in high-definition, 170+ Message Boards, 511.gov access, traffic alerts, blue tooth sensors to calculate travel times, adaptive signaling to relieve congestion, immediate contact with on-call bridge inspectors and electricians, and the ability to obtain additional traffic control devices; these are just some of the things that the STOC monitors and has access to in order to support responders in the field. New protocols, safety campaigns and policies have been developed in order to provide responders quicker access to the Control Room's assets. All are designed to aid responders in creating the safest possible incident space in which to operate; alert motorists of crashes on the highway, dangerous road conditions and severe weather situations; and to provide help in getting the resources they need as soon as possible. This presentation will provide you with the "who, what, and where" in order to best obtain state resources.

CPS TRACK: How to Educate Law Enforcement on CPS Laws

CPS technicians that participate in this workshop will be prepared to share a roll call video and PowerPoint with their local law enforcement agencies.

12:00 PM-1:00 PM

Awards Presentation & Luncheon















Nove Over





Conference Program

Tentative

1:15 PM-2:45 PM

♥ Workshops

How to Use Media to Reach a Constantly Connected Public

Turning safe driving behaviors into societal norms includes the use of media. Media can help show the public that safe driving behavior is normalized in their community, be a conversation piece for friends and family and encourage voluntary compliance for mobilizations. Connecting with your community using television, radio, print and especially social media is an important piece in changing the driving culture in your community. Learn how to connect with the media players in your area to help spread your message and learn how you can enhance your social media presence to connect directly to the public.

Drug Impaired Driving Trends in Wisconsin

Drug impaired driving is an increasing issue on Wisconsin's roadways. This presentation will cover the current drugs detected in impaired driving cases, legal issues concerning these cases as well as case history reviews.

Technologies Available to Improve Communication at Incident Scenes

Have you ever wondered what technology is available to enhance interagency communication at a traffic crash incident? This workshop will examine and explore three interoperability systems: the existing WISCOM system, the Mobile Architecture for Communications Handling (MACH) system and the newest system, FirstNet. WISCOM is a shared system that first responders in communities across the state can use to communicate during a major disaster or large-scale incident. The MACH system has the capacity for mapping, automatic vehicle location and a secure communications program. FirstNet is a nationwide interoperable high-speed wireless broadband network to ensure police, fire, emergency medical service, and other vital public safety responders have the technology to perform their duties safely, effectively and efficiently.

₩ Workshops

Dis-Connected with Driving: A Discussion about Distracted Driving

Distracted driving is a hot topic in traffic safety. How do we measure the problem? How do we educate the public on the danger? How do we stop distracted drivers? Learn how some law enforcement agencies are addressing it; what research says about it; and how we can work together to end it.

Responding to an Extended HazMat Incident

A simple disabled tractor-trailer on the side of the road can turn into a major incident in the blink of an eye. That's what happened in Rock County when a disabled tractor-trailer parked on the shoulder of the road was struck by another tractor-trailer. One of the tractor-trailers involved in the crash was carrying a number of hazardous chemicals that were spilled onto the roadway. The subsequent investigation and clean-up resulted in the closure of the Interstate for over 21 hours and the deployment of a host of responders from many different disciplines. This panel discussion will explain the circumstances surrounding the incident, how it was remedied and what lessons were learned as a result of the incident.

CPS TRACK: FAQs about traveling with children with unique needs

Empowering CPS technicians with answers to frequently asked questions about transporting children with behavioral or special health care needs.

1.5 CFUs

2:45 PM-3:00 PM

Break



















Conference Program

Tentative

3:00 PM-4:30 PM



Sauk County TSC LIVE!!!

Come and view an actual meeting of the Sauk County Traffic Safety Commission, which will highlight "best practices." This may include citizen speed zone requests, highway engineering concerns, law enforcement reports, as well as input from EMS and schools. These state mandated quarterly meetings are a powerful traffic safety tool for everyone!

Conn-teenity: How do you get the teens in your community involved in traffic safety?

Research shows that the best way to reach teens is through other teens. Traffic safety programs that start and are lead by fellow teens have a bigger impact on changing teen behavior than adult lead programs. See what teens in Wisconsin have done at their schools and find out how you can help get a teen run traffic safety program started in your community.

Ignition Interlock Devices: Who gets them and how to enforce their use

This session will provide an explanation of the court sanction requirements. It will also provide information on detecting IID violations, circumventions, tampering, and how to cite for these violations.

Managing Incidents Involving Animals in the Roadway

When an incident occurs on a roadway that involves an animal, whether domestic or wild, investigating that incident poses significant challenges. Responders are faced with securing the scene to prevent other crashes from loose animals, identifying the owner of injured animals and what to do at the scene after it is secure. These types of incidents do not occur that frequently, but when they do, they can be extremely dangerous to responders as well as the motoring public. This presentation will outline strategies to best mitigate incidents involving animals.

Workshops

The Best Uses of Towing and Recovery in Order to Clear Crash Scenes Quicker

This presentation will focus on explaining some of the "best practices" that have been identified by law enforcement; fire service; and towing and recovery professionals in order to execute the "quick clearance" of an incident scene when circumstance warrant such an action. The numerous factors to consider will be explained and real-world examples will be discussed. Lessons learned and how, through those lessons, law enforcement; fire; and towing and recovery can achieve a safe, efficient and effective clearance of a crash scene in a reduced amount of time.

CPS TRACK: Meet the Manufacturers

In this workshop a vehicle manufacturer and car seat manufacturer share information and highlight product features. This is your opportunity to view safety products and hear first hand what makes their products unique.

1.5 CEUs

4:45 PM

BMX Bike Show

6:00 PM-9:00 PM

Networking Reception



Thursday, August 27, 2015

Conference Program

Tentative

7:30 AM-8:00 AM

Breakfast

8:00 AM-9:00 AM

▼Keynote Speaker Officer Jermaine Galloway



Officer Jermaine Galloway has been an Idaho law enforcement officer since 1997 and has more than 11 years experience in alcohol and drug education, enforcement and prevention.

Officer Galloway has created his own alcohol and substance abuse prevention and identification program called the "You Can't Stop What You Don't Know" program. Officer Galloway is an Idaho POST certified instructor in drug identification, alcohol beverage laws and community policing. He is also the Vice President of

the alcohol and drug free prevention coalition Drug Free Idaho and sits on the Idaho statewide impaired driving prevention and enforcement task force.

Officer Galloway currently provides nationwide training to coalition members, law enforcement, educators, youth, counselors, probation, treatment, health professionals, judges and community members. Once in a specific community Officer Galloway conducts a community scan walking through several of the local alcohol & drug promotion retail locations along with talking to and interviewing individuals at various festivals, events and retail locations. Galloway trains on several different topics including alcoholic energy drinks, underage drinking, drug trends, synthetic drugs, marijuana concentrates, popular culture music, EDM events, substance abuse, party patrols, fake ID's, party drugs, alcohol and drug clothing, logos, identifiers and concealment.

High in Plain Sight: Current Drug and Impaired Driving Trends

This keynote session will touch on various different topics including marijuana legalization, drug concentrates and dabbing, stash compartments, drug clothing, logos and trends along with drug identifiers.

Workshops

Continued from Keynote: High in Plain Sight: Current Drug and Impaired Driving Trends

This breakout session will be a continuation of the keynote session earlier in the day. This session will cover more trends including over-the-counter drugs and trends along with herbals, inhalants and synthetics.

Enforcing Wisconsin's Child Passenger Safety Law: Protecting Our Precious Passengers

Motor vehicle crashes are a leading cause of death and injury in children. These are preventable. This session will give you tools to assess and evaluate appropriate use of child passenger safety seats in order to educate those who transport our youngest passengers. Resources will be shared to aid in enforcing child passenger safety laws with confidence. Additionally, law enforcement personnel will share how this information is helpful, needed and used to make a difference in their agencies and communities. This session is designed to give you tips, tools and resources that can be used in your everyday interactions with the public.

Emergency Medical Services Updates

Emergency Medical Services (EMS) is an important part of traffic safety. Learn about updates that can help EMS personnel more effectively save lives during this open format panel discussion with EMS representatives and State EMS Office personnel discussing Wisconsin Ambulance Run Data System (WARDS), Trans 309 and other EMS related topics.





















Thursday, August 27, 2015

Conference Program

Tentative

9:15 AM -10:15 AM, continued



Creating a TIM Team for Your County

Creating a Traffic Incident Management (TIM) Committee within your county will greatly enhance your TIM efforts and the proper application of protocols by all responder disciplines. Listen to how other counties have successfully created a TIM committee, how others are working towards that goal and find out what strategies you can use to develop a dedicated TIM committee within your county.

Traffic Crash: "Move It or Work It"

This session will present options regarding moving a crash off the road or investigating the crash where it occurred. The presentation will also discuss options in pushing the vehicle(s) off the road in order to make the scene safer for responders and to relieve the queuing. In addition, the use of Wisconsin's "Steer It Clear It" law will also be presented as well as the benefits of promoting "Steer It Clear It" when crashes are reported.

CPS TRACK: Celebrate Your Knowledge!

This interactive workshop shows pictures, answers questions and provides stimulating dialogue related to car seats and vehicles!

1 CFU

10:15 AM-10:30 AM

Break

₩ Workshops

Pedestrian HVE; Making the Invisible Visible

A panel will discuss the three pilot Pedestrian High Visibility Enforcement projects that were run this year. The Pedestrian HVE details partnered local police departments with university police in three different communities. The session will discuss the positives and negatives of the projects and what works to educate and enforce pedestrian safety in these communities.

Crash Data, Past, Present and Future

What can crash data do for you? Crash data is the nexus of how roadway construction is designed and determined. It can also help you determine where to focus your enforcement and education in your community to prevent crashes. Come learn about how crash data is being collected, used, and the future of the new crash report form and crash database.

Responding to a Crash Scene involving Utilities: The Dangers Exposed to Responders.

Responding to any crash scene is inherently dangerous, but even more so when there is added danger from downed power lines, leaking natural or LP gas or other utility mishaps. This presentation will refresh your awareness of the dangers posed by responding to crashes and incidents that involve utilities.

Engineering Safety is Now: New Tools for Building Safer Highways

This session will highlight new highway infrastructure technologies being implemented by WisDOT to improve traffic safety. The presentations will show common crash trends and behavioral issues with traditional highway designs and explain how new technologies aim to improve these issues.





















Thursday, August 27, 2015

Conference Program

Tentative

10:30 AM-11:30 AM, continued

Workshops

Enhancing Crash Investigations Through the Use of New Crash Reconstruction Technology

Serious injury and fatal crash investigations require additional, more detailed investigation than a simple property damage crash. The mapping of a crash or crime scene has become almost expected by prosecutors. As such, having knowledge of what a technical reconstruction can provide to your agency, and knowing the capabilities of the latest technologies, is paramount to a successful investigation. This session will expose you to the many different types of reconstruction technology currently used by law enforcement, including the use of drones and photogrammetry, the latest GPS technology, and crash reconstruction technology. This technology is improving at an extremely fast pace and can be a significant asset to your investigations.

CPS TRACK: The Path of Innovative Safety Technologies

This session will discuss the evolution of U.S. safety standards and dispelling myths—from a vehicle manufacturer's perspective.

1 CEU



Registration Form

Governor's Conference on Highway Safety and Pre-conference Trainings

EVENT LOCATION

Kalahari Resort 1305 Kalahari Drive Wisconsin Dells, WI 53965 Phone: (877) 253-5466

REGISTRATION FEE

\$95 per person through August 14th

\$115 per person from

August 15th through August 26th

No refunds or cancellations after August 23rd

Please make checks payable to:

WisDOT Bureau of Transportation Safety

Mail checks and registration to:

PO Box 7936, Madison WI 53707-7936

ONLINE REGISTRATION AVAILABLE

2015gchs.eventbrite.com Credit cards are accepted through online registration





QUESTIONS

Call (608) 709-0109 or email DOTSafetyGrants@dot.wi.gov

HOTEL ROOM RESERVATIONS

Reservations for the Kalahari Resort must be made by calling (877) 253-5466 on or before Monday, August 3, 2015.

Sleeping rooms are held under the Wisconsin Department of Transportation room block. There are single (\$82), double (\$110), triple (\$129) and quad (\$129) room rates.

You will receive a water park wrist band for the number of people registered for the room.

If your agency is tax exempt, a tax exempt form will be required at the time you make your reservation.

PLEASE NOTE

You must make your hotel reservation directly with the hotel. Your conference registration is separate from your room reservation.

Rooms at the state rate are limited.

REGISTRATION FOR THE PRE-CONFERENCE TRAININGS

FREE Pre-Conference trainings do not require conference registration. Please register for the conference separately. 9:00 am-4:00 pm: EMT Basic Six Hour Flexible Content Refresher Class 1:00 pm-5:00 pm: Basic Commercial Motor Vehicle Enforcement Training for County and Municipal Law Enforcement 1:00 pm-2:30 pm: Wise-Grants Training (optional) 1 pm-4 pm: SHRP2 Dispatcher Training, Limit 20 1 pm-5 pm: WI Emergency Traffic Control & Scene Management Guidelines Training, Limit 25 1 pm-4 pm: EMS Service Directors Course ORGANIZATION ADDRESS TELEPHONE REGISTRATION FOR THE GOVERNOR'S CONFERENCE ON HIGHWAY SAFETY Register me for the Governor's Conference on Highway Safety, August 26th and 27th including Traffic Incident Management Enhancement (\$95) Register me for the Child Passenger Safety (CPS) Track (\$95) ORGANIZATION CITY ZIP TELEPHONE SPECIAL REQUIREMENTS.....

Exhibitor Registration Form

Governor's Conference on Highway Safety

REGISTRATION FEE

The exhibitor fee for the 2015 Governor's Conference on Highway Safety is \$150

This fee includes conference registration for one person

The conference fee for an additional exhibitor with your organization is \$95

Exhibitor space includes an 8 ft table and access to electricity

Please make checks payable to: WisDOT Bureau of Transportation Safety

Mail checks and registration to: PO Box 7936, Madison WI 53707-7936

ONLINE REGISTRATION AVAILABLE

2015gchs.eventbrite.com Credit cards are accepted through online registration



CONFERENCE DATES

August 26 and 27, 2015

EXHIBITOR SETUP

12:00 pm-5:00 pm on August 25; 7:00 am on August 26

Exhibits will need to be broken down by 10:30 am on Thursday, August 27th

EVENT LOCATION

Kalahari Resort 1305 Kalahari Drive Wisconsin Dells, WI 53965 Phone: (877) 253-5466

EXHIBITOR REGISTRATION

Register me as an exhibitor at the 2015 Governor's Conference on Highway Safety, August 26 and 27 at the Kalahari Resort (\$150)

NAME	
TITLE	
ORGANIZATION	
ADDRESS	
CITYSTATEZIP	
TELEPHONE	
EMAIL	
ELECTRICITY NEEDED	

ADDITIONAL EXHIBITOR ATTENDEES
\$95 per person
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Wisconsin Department of Transportation

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