

# LEARNING & the BRAIN®

34<sup>TH</sup> CONFERENCE • SAN FRANCISCO, CALIFORNIA • FEBRUARY 14-16, 2013

## FEBRUARY CONFERENCE REGISTRATION FORM OR REGISTER ONLINE AT LEARNINGANDTHEBRAIN.COM

**Five ways to register:** **Phone:** (781) 449-4010 ext.101 or 102 **Email:** registration@LearningAndTheBrain.com  
**Fax:** (781) 449-4024 **Postal mail:** PIRI • 35 Highland Circle, 1st Fl.  
**Web:** LearningAndTheBrain.com Needham, MA 02494-3099

PLEASE PHOTOCOPY THIS FORM FOR EACH APPLICANT.

Name \_\_\_\_\_ Position \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

DEMAND IS HIGH AND SPACE IS LIMITED. PLEASE REGISTER EARLY.

**Please Register Me for the Conference(s)** \$ \_\_\_\_\_

<b>EARLY DISCOUNT RATE</b> (ENDS NOVEMBER 30, 2012)	\$499 per person (\$464 for L&B Society Members)
<b>General Registration</b>	\$569 per person (\$534 for L&B Society members)
<b>Late Registration</b> (AFTER FEBRUARY 1, 2013)	\$589 per person (\$554 for L&B Society Members)
<b>SAVE MORE!</b> (BOTH FEBRUARY & MAY Conferences)	\$479 per conf. (\$454 for L&B Society members)
<b>Group Rates</b> (Five or more from one organization submitted together)	\$459 (ENDS NOV. 30)/\$489 (AFTER NOV. 30) per person x _____ registrants

**Please Register Me for a Pre-Conference Workshop on Thursday, Feb. 14** Add \$25 if not attending the Feb. conference \$ \_\_\_\_\_

<input type="radio"/> <b>To The Max: Teaching to Spark Creativity and Ignite Learning</b>	9:00 am – 12:00 pm	\$169 per person
<input type="radio"/> <b>Experience the Creativity and Connections of The Arts</b>	9:00 am – 12:00 pm	\$169 per person
<input type="radio"/> <b>Teaching Math Through Music</b>	9:00 am – 12:00 pm	\$169 per person
<input type="radio"/> <b>Teaching and Learning in the Era of the Brain</b>	9:00 am – 12:00 pm	\$169 per person
<input type="radio"/> <b>Building the Foundation for the Reading Brain in PreK-6</b>	9:00 am – 12:00 pm	\$169 per person
<input type="radio"/> <b>Critical and Creative Thinking for the 21<sup>st</sup> Century</b>	9:00 am – 12:00 pm	\$169 per person

**Please Sign Me Up for Professional Development Credits\*** \$ \_\_\_\_\_

- Please send by email (FREE).  Please send certificate via USPS (Add \$5 for shipping & handling).  
\*For more information on credits, visit [LearningAndTheBrain.com](http://LearningAndTheBrain.com), or call (781) 449-4010 ext. 101.

**Conference Events** \$ \_\_\_\_\_

- Please register me for the February 14 Meeting of the Minds Reception.** (FREE)  
 **UCSF 'Brain Scan' Tour.** Please call 781-449-4010 ext. 101 to check availability for Feb. 13 tour before registering. (Add \$150)

All prices are in U.S. dollars.

**GRAND TOTAL: \$** \_\_\_\_\_

- Please check here if you have attended PIRI's Learning & the Brain® conferences before.**  
How did you hear about this conference? \_\_\_\_\_
- Please check here if you have any special ADA requirements, and call (781) 449-4010 ext. 101.**  
The Fairmont San Francisco Hotel is ADA compliant.

**PAYMENT METHOD**  Check enclosed  Purchase Order enclosed  Credit Card (Circle one: VISA MC AMEX )

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_ ZIP: \_\_\_\_\_

Make check or purchase order payable to **Public Information Resources, Inc. (PIRI)**, and mail it along with your registration form to:  
**PIRI, 35 Highland Circle, 1st floor, Needham, MA 02494-3099.**

P.O.s will be invoiced if sent without a check and must be paid prior to conference. **Registrations without payment or purchase order will not be confirmed.**

**REGISTRATION POLICIES** Registrations are taken and confirmed on a first-come, first-served basis according to receipt of full payment or purchase order. **Unpaid registrations without a purchase order will be canceled after 30 days. If you do not receive a confirmation within three weeks after sending full payment or purchase order, call (781) 449-4010 ext. 101 or 102.** Early bird registration is \$499 per person (\$464 for L&B Society Members) through Nov. 30, 2012. General conference registration is \$569 per person (\$534 for L&B Society members) through Feb. 1, 2013. After Feb. 1, 2013, late registration is \$589 per person (\$554 for L&B Society members). Groups of five or more may register at \$459 per person through Nov. 30, 2012 and \$489 after Nov. 30, 2012, if registering together with payment or purchase order. A \$35 administrative fee will be added for on-site registration at the conference.

**SUBSTITUTIONS AND CANCELLATIONS** Substitutions are permissible up to seven days before the conference, but you must notify PIRI in writing by fax or mail. Cancellations must be requested no later than February 1, 2013. No cancellations can be accepted after February 1, 2013. Because cancellations incur substantial administrative costs, we regret that it is necessary to charge a cancellation fee of \$50 per person through November 30, 2012, or \$150 per person if you cancel after November 30, 2012, but before February 1, 2013. Cancellations must be sent in writing to PIRI at: 35 Highland Circle, First Floor, Needham, MA 02494-3099 or faxed to PIRI at (781) 449-4024.

**CONFERENCE PROGRAM CHANGES AND RESPONSIBILITY** Public Information Resources, Inc. (PIRI) reserves the right, without having to refund any monies to participants, to make changes in the conference, its program, schedule, workshops, sessions, events, location, and/or faculty should PIRI, in its sole discretion, deem any such changes necessary or advisable. Similarly, PIRI further reserves the right to cancel any workshops, sessions, events, credit courses, or the conference entirely, in which case PIRI's liability to participants shall be strictly limited to a refund of those fees. PIRI, the Cooperating Organizations and Sponsors are not responsible for (nor do they necessarily endorse) the efficacy, accuracy, or content of any recommendations, statements, research, or other information provided at the conference.