

Dear Potential Sponsor,

You are invited to participate in the 12th annual **BONES**, <u>B</u>onafide <u>O</u>rthopedic <u>N</u>ursing <u>E</u>ducation <u>Symposium</u>. This growing symposium has received national recognition and draws attendance from most of Southern California's healthcare facilities. We anticipate attendance of over 225 nurses and allied health professionals for this great day of learning.

This all-day educational event is held in conjunction with International Orthopedic Nurses Day on Friday, October 21, 2016. The day's agenda will deliver cutting-edge information provided by orthopaedic nurses, surgeons and rehabilitation specialists. Vendor and technical exhibits are a vital extension of the health care delivered by the attendees. The event will be held in San Diego at the Liberty Station Conference Center.

We work hard to keep this event affordable for you. We have kept our exhibitor fee at \$500 for 11 years. This fee includes a display table (2.5 X 5 feet) to promote your company and/or products. This fee also includes one meal package. The day is structured to allow attendees time to tour the technical exhibits before the symposium, during lunch and breaks. We sponsor a "vendor scavenger hunt", with a raffle drawing for those who have visited every vendor and obtained signatures. You may feel free to use your face-time with attendees in any way you wish, including presentations, distribution of materials, collecting contact information, or anything else that would make your time at BONES valuable.

In addition to on-site exhibitors, we offer Premium Sponsorship opportunities for commercial representatives to underwrite conference expenses such as keynote speakers, conference room rental, parking, refreshments and lunch for the attendees. All financial support will be used for educational purposes.

Thank you for your consideration of this important continuing education offering. We look forward to seeing you at our program.

Sincerely, Chad Hutchison, MSN, RN, ONC Nurse Manager, Orthopaedics/Neurosurgery University of California Medical Center, San Diego **BONES** Planning Committee (619) 543-6177 http://nursing.ucsd.edu/bones\_

## BONES

## Bonafide Orthopedic Nursing Education Symposium CONFERENCE SPONSORSHIP FORM 12th Annual BONES: October 21, 2016 Liberty Station Conference Center 2600 Laning Road San Diego, CA 92106

Company Name (as you would like it listed in the course materials) Representative Please make name tags for the following representatives Mailing Address City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ Phone Fax Email Address: Please check applicable boxes below: Exhibit Fee \$500 (includes one lunch) Table top (2.5 X 5 feet) exhibit will / will not require power Additional Meal Packages \$40 each Premium Sponsorship (Please contact Chad Hutchison to discuss specifics) Please make checks payable to: UC Regents - BONES Symposium, Budget MCHE609 Federal Tax ID # 95-6006144 Fax or mail confirmation to:

UC San Diego Health System, Nursing Education, Development and Research Attn: Mary Carbullido mcarbullido@ucsd.edu Mail Code 8929 200 West Arbor Dr. San Diego, CA 92103-8929 Tel. 619-543-6465 Fax. 619-543-3197