



FEBRUARY 22-25, 2014 | NEW ORLEANS, LA

2014 ICFE SPECIAL SESSIONS REGISTRATION FORM

February 21-22, 2014 New Orleans, LA

Registration for the ICFE Special Sessions is not included in your IFA Convention registration.

There is a separate and additional registration fee for the ICFE Special Sessions.

REGISTRATION FOR ALL SESSIONS IS ON FIRST COME-FIRST SERVED BASIS.

Registrants understand and consent that ICFE may record, edit and reproduce the courses, and use such recordings for educational, promotional and other purposes, all at its discretion NOTE: A test will be distributed at the conclusion of each Special Session which must be completed and submitted by attendees to the course presenter. CFE credits will only be granted to those who submit and pass the test. No exceptions will be made.

Name _____ Title _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone () _____ Fax () _____ Email Address _____

CFE CREDITS

IFA FRAN-GUARD™ program: 300 CFE education credits . All other programs: 200 CFE education credits

REGISTRATION FEES

IFA Member: \$550.00 per session, Non-Member: \$800.00 per session. Registration includes: Program, program material, lunch & breaks.

Check here if you require special assistance to fully participate.

Please register me for the following ICFE Special Session(s).

Name (for badge): _____

FULL DAY: FRIDAY, FEBRUARY 21, 2014 Select only ONE session on each day.

- Financial Boot Camp: Improving Network Unit Profitability and Performance
 IFA FRAN-GUARD™: IFA's Franchise Sales Management & Compliance Program
 Leading with Excellence in Franchising (C-Level Executives ONLY-limited to 40) - NEW
 Principles of Franchise Management

IFA Member Fee Non-Member Fee
\$550 \$800
\$550 \$800
\$550 \$800
\$550 \$800

FRI

FULL DAY: SATURDAY, FEBRUARY 22, 2014 Select only ONE session on each day.

- IFA FRAN-GUARD™: IFA's Franchise Sales Management & Compliance Program
 Leading v. Managing - NEW
 Moving from Conflict to Collaboration in a Franchise System - NEW
 Ignite Brand Growth by Integrating Social Media into Your Overall Marketing Strategy

IFA Member Fee Non-Member Fee
\$550 \$800
\$550 \$800
\$550 \$800
\$550 \$800

SAT

TOTAL REGISTRATION FEE: \$ _____ \$ _____

PAYMENT

I want to pay by: Check
 Credit Card: VISA

Please make checks payable to: Institute of Certified Franchise Executives (Federal Tax #01-062-7992)
 MasterCard American Express

Name _____

Card Number _____ Exp. Date _____ Signature _____

Card Billing Address _____

Please mail or fax to: INSTITUTE OF CERTIFIED FRANCHISE EXECUTIVES, Attn: Rose DuPont, 1501 K Street, NW, Suite 350 Washington, D.C. 20005-1412. Telephone: 202/628-8000 • Fax: 202/628-0812 • Email: rdupont@franchise.org • www.franchise.org/cfe.aspx

CANCELLATION POLICY:

Full refunds for cancellations received in writing by December 6, 2013. Cancellations received after that date subject to a 50% penalty. No refunds after January 2, 2014. Substitutions permitted.