

**US99.5 Lipton Tea Brad Paisley Flyaway Contest
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the **US99.5 Lipton Tea Brad Paisley Flyaway Contest** promotion (the "Promotion" or "Contest") being conducted by WUSN-FM (the "Station") beginning on Monday, May 28, 2012 at 12:00 a.m. Central Time ("CT") and ending on Friday, June 22, 2012 at 11:59 p.m. CT ("Promotion Period").

- b. To participate in the Promotion, you may enter via the following methods:

Submit a text message with the text-to-win keyword supplied by a participating Strack & Van Til grocery store to the short code "780780". The text code will be on displays where Lipton Tea is sold in a participating Strack & Van Til store. The Station is not responsible for telephone service outages, delays, equipment malfunctions and any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and the Station is not responsible for any fees incurred by an entrant for this method of entry. Proof of text message sent does not constitute proof of receipt. Only one (1) text message entry per person per day is permitted.

OR

During the Promotion Period log onto www.us99.com, click on the "Contests" page link, and click on the "**US99.5 Lipton Tea Brad Paisley Flyaway Contest**" and follow the links and instructions to enter the Promotion. Entrant must also submit first name and last name, date of birth, complete address, city, state, zip code, telephone number and a valid email address in the online entry form. Only one (1) internet entry per person and one (1) internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted regardless of method of entry will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Promotion. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems.

- c. All entries, regardless method of entry, must be received by 11:59 p.m. CT on Friday, June 22, 2012. Limit one (1) entry, regardless method of entry, per person.

- d. Opting-in to receive additional information from sponsor is not required.

2. ELIGIBILITY AND RESTRICTIONS

- a. The Contest is open to all listeners who are 21 years of age or older and reside in the Chicago Arbitron Metro area. Employees of Lipton Tea, the Station, the Station's licensee, each of their respective parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Chicago metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Each winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- c. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. One (1) winner will receive a Flyaway Trip for two to the Brad Paisley concert on September 29, 2012, in West Palm Beach, Florida. Package includes two night hotel accommodations (September 28-30, 2012), round trip airfare to and from Chicago, \$200 Visa Gift card to cover ground transport and miscellaneous expenses (\$200), and two tickets to the Brad Paisley Concert at Cruzan Amphitheater on September 29th, 2012 (\$140). ARV of Prize: \$2,239. The concert tickets will be subject to the terms and conditions as set forth by the issuer of the concert tickets. Certain restrictions may apply. Prize is subject to availability. If the winner cannot attend the concert event or accept any portion of the prize as specified by the Station, the winner may be disqualified and an alternate winner may be selected in the Station's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and transportation to and from the concert event are the responsibility of the winners. Guest of winner must be 21 years of age or older. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Stations, the Stations sole responsibility to the winners will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. The Station reserves the right to remove or to deny entry to the winner or guest if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the concert event.

- b. Winner will forfeit any prize not claimed by 5:00 p.m. CT on July 6, 2012. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, parking, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. One (1) winner will be selected on Monday, June 25, 2012 at approximately 9:00 a.m. CT in a random drawing from the combined pool of all eligible text message entries and online entries and will be contacted by phone.
- c. Odds of winning a Prize depend upon the number of eligible text message and online entries received by the time of each drawing.
- d. Winners need not listen to the Station or be present to win.
- e. Each winner must execute and return any required affidavit of eligibility and/or liability/publicity release within fourteen (14) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by July 9, 2012 to **"US99.5 Lipton Tea Brad Paisley Flyaway Contest – Official Rules,"** Attn: Promotions, WUSN-FM at 180 N. Stetson, Suite 1000, Chicago, IL 60601. For the names of the prize winner send a self-addressed stamped envelope for receipt by September 9, 2012 to the above address marked **"US99.5 Lipton Tea Brad Paisley Flyaway Contest – Winner List."** The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and may be posted online on the Contests Page at www.us99.com

6. PRIVACY

- a. By use of the Station's website or by entering the Promotion through the Station's website, you agree to the website's Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at <http://www.us99.com/pages/58225.php>.

Sponsor: Lipton Tea