

Sample Marketing Proposal Template

Document number: _____

Date: --/-- [dd/mm/yy]

The Buyer: _____

Permanent Address: _____

Working Phone: _____

and

The Seller: _____

Permanent Address: _____

Working Phone: _____

[Contact details of both the parties who are involved in the proposal]

Item of sale/buy: _____ [Name of the merchandise]

Details of proposal:

Overview of the business:

Market Opportunity:

Services and solutions provided:

Marketing strategy:

Details of the products and services:

Acceptance Signature Block:

Sign of Buyer: _____

Sign of Seller: _____ [Both parties are agreeing the proposal
by signing]

Sign of a witness: _____