

MOBILE APP PROPOSAL TEMPLATE

PROJECT TITLE			
SUBMITTED TO		CLIENT	
PHONE		EMAIL	
SUBMITTED BY		COMPANY	
PHONE		EMAIL	
WEBSITE		DATE SUBMITTED	

WHY WE'RE THE BEST FIT

ABOUT US

OUR VISION

OUR CLIENTS

OUR TEAM

PROJECT SUMMARY

YOUR NEEDS

NEEDS / ISSUES

IMPACT OF CURRENT PROBLEMS

YOUR GOALS

SCOPE OF PROJECT

TIMELINE

OVERVIEW

ACTIVITY

DEADLINE

PROJECT COST AND RESOURCE ESTIMATE

OVERVIEW

NEEDS / INVESTMENT

COST

ESTIMATE TOTAL

PAYMENT TERMS

EVALUATION + MEASUREMENTS OF SUCCESS

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NEXT STEPS

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PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

ACCEPTANCE OF PROPOSAL

**AUTHORIZED
CLIENT SIGNATURE**

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**DATE OF
ACCEPTANCE**

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