

Dear Vendor:

The 2017 Fire Chiefs' Executive Development Conference is scheduled for January 31st – February 3rd, 2017 at the Bryant Conference Center in Tuscaloosa, Alabama. The conference continues to grow each year with more vendors in attendance, attracting many first-time vendors, as well as, returning vendors. We welcome each of you to this year's conference.

The Fire Chiefs' Planning Committee asks you to consider the great value, you, as a vendor, receive from the conference: first-class meeting space, great food, and lots of vendor time. To continue in this venue and to continue to provide the value vendors have come to expect, we invite you to participate this year.

This year's conference will also feature many of the amenities vendors have come to expect. There will be vendor space available in the Sellers Lobby, the Auditorium areas, and the Rast Room, with lots of extended time for vendors throughout the conference. A special Vendors' Reception will be held on Wednesday night (February 1st). All of these features are designed to promote attendee and vendor interaction in a first-class conference setting.

Sponsorships for breaks and luncheons are available. If you would like to provide items for the attendee bags they must be received at the Fire College by January 15, 2017. These items should be shipped to Mary Beth Finn, Alabama Fire College, 2501 Phoenix Drive, Tuscaloosa, AL 35405.

A registration form is enclosed for your convenience. Please submit your registration as soon as possible so we can make plans for the event. Please indicate which room you would prefer with a second and third choice. The registration form can be emailed or mailed to Mary Beth Finn, Alabama Fire College, 2501 Phoenix Drive, Tuscaloosa, Alabama 35405 or mfinn@alabamafirecollege.org.

The Fire Chiefs' Planning Committee thanks you for your continued support. We look forward to seeing you at the conference in February.

The Bryant Conference Center is located at 240 Paul W. Bryant Drive, Tuscaloosa, Alabama 35405.

Sincerely,

Fire Chiefs' Planning Committee



Vendor Space Reservation Form

2017 Fire Chiefs' Conference

I would like to reserve the following number of table(s) for the 2017 Fire Chiefs' Conference. Please indicate your first, second, and third choice for table location.

Table Location: Choice #	Sellers Auditorium
	Rast Room
How many tables:	
Name:	
Company Name:	
Company Address:	
City, State, Zip	
Contact Number:	
Email Address:	
Attendee Names	
Electricity needed: Yes or No	

Reservations are on a first-come, first-served basis.





Conference Agenda

Tuesday, January 31st, 2017:

- 2:00 p.m. 5:00 p.m.
 2:00 p.m. 4:00 p.m.
 AAFC Executive Board Meeting
- 4:00 p.m. 5:00 p.m.
 Pre-Conference Business Meeting

Wednesday, February 1st, 2017:

7:30 a.m. – 8:30 a.m.
 8:00 a.m. – 8:30 a.m.
 Late Registration (Bryant Conference Center)

Break and Vendor Time

Break-out sessions

Keynote address –

Speaker

Speaker

Lunch – Hotel Capstone

Break and Vendor Time

Coffee Break Sponsor: ______ Coffee Break Sponsor:

Vendor _____ Room ____ Vendor _____ Room ____

Luncheon Sponsor:______Luncheon Sponsor:______

Coffee Break Sponsor:_____ Coffee Break Sponsor:_____

Vendors' Reception – Lobby Bryant Conference Center

- 8:30 a.m. 9:00 a.m. Opening Ceremonies Honor Guard and Chaplain
 - 9:00 a.m. 9:30 a.m.
 - 9:30 a.m. 10:00 a.m.
 - 10:00 a.m. 11:30 a.m.
 - 11:30 a.m. 1:00 p.m.
 - 1:00 p.m. 2:30 p.m.
 - 2:30 p.m. 3:00 p.m.
 - 3:00 p.m. 4:30 p.m.
 - 4:30 p.m. 6:30 p.m.

Thursday, February 2nd, 2017:

7:00 a.m. – 8:00 a.m.	Continental breakfast (Bryant Conference Center)
8:00 a.m. – 8:30 a.m.	Announcements & MDA presentation
8:30 a.m. – 9:00 a.m.	Alabama Fire College Update – Allan Rice
9:00 a.m. – 10:00 a.m.	Break and Vendor Time (Vendors can break down starting
at noon)	Coffee Break Sponsor:
	Coffee Break Sponsor:
	7:00 a.m. – 8:00 a.m. 8:00 a.m. – 8:30 a.m. 8:30 a.m. – 9:00 a.m. 9:00 a.m. – 10:00 a.m. at noon)



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•	10:00 a.m. – 11:30 a.m.	Speaker
•	11:30 a.m. – 1:30 p.m.	Luncheon: Hotel Capstone Chiefs' Luncheon – Speaker
		Luncheon Sponsor:
		Luncheon Sponsor:
•	1:30 p.m. – 2:45 p.m.	Speaker
•	2:45 p.m. – 3:00 p.m.	Break
		Coffee Break Sponsor:
		Coffee Break Sponsor:
•	3:00 p.m. – 5:00 p.m.	Speaker
•	5:00 p.m.	Critiques, Certificates, and Challenge Coins
Friday,	February 3rd, 2017:	

- 8:00 a.m. 8:30 a.m. Coffee (Hotel Capstone)
- 8:30 a.m. 10:30 a.m. Fire Chiefs' Business Meeting (Hotel Capstone)







2017 FIRE CHIEFS' EXECUTIVE DEVELOPMENT CONFERENCE VENDOR REGISTRATION FORM

PAYMENT IS DUE AT THE TIME OF REGISTRATION

Company Name:	
Invoice Address:	
City:	State:Zip:
Email Address:	Phone:
List names of all company repres	entatives who will be attending the Conference
Name:	Title:

Name:

Name:	Title:			
VENDOR SPACE REQUEST				
Display Space	Display Space Prices	Number of Spaces	Total Price	
		Requested		
Auditorium	\$450.00 per table			
Rast Room	\$400.00 per table			
Apparatus	\$100.00 per apparatus (need			
	dimensions)			
Wed Luncheon	\$20.00 per person			
Vendor	\$200.00/session – designated			
Breakout	room and posted on agenda			
Session	(Wednesday only)			
		Total Due		

Electricity requested for my booth:

Yes

No **COFFEE BREAK SPONSORSHIP** Event Price **Total Price** Wednesday (9:00, Coffee Break \$400.00 9:30, or 2:30) Be circle time desired Thursday (9:00, 9:30, Coffee Break \$400.00 or 2:45) Circle One LUNCHEON SPONSORSHIP

Title:



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Wednesday	Luncheon	\$1000.00		
Thursday	Luncheon	\$1000.00		
VENDOR INFORMATION				

- Vendor spaces are assigned on a first-come, first-served basis.
- Vendor space is an 8x10 ft. space with a 6 foot table and two chairs.
- Please be respectful of other vendors' space when setting up displays.
- Set-up time is Tuesday, January 31st, from 1:00 5:00 p.m.
- Breakdown time is Thursday, February 2nd, from 11:45 a.m. 1:00 p.m. otherwise vendors are requested to wait until afternoon breaks or until the end of the conference to dismantle displays and booths.
- Please do not take down displays and booths during speaker presentations.
- Electricity is available upon request please make your request at the time of registration.
- Vendor and apparatus parking is available adjacent to the Bryant Center in the Moody Music Building Parking Lot.
- Temporary parking (15 minute limit) is available at the Loading Dock of the Conference Center. Please move all vehicles to the Moody Parking Lot after unloading/loading as a consideration to other arrivals.
- Vendors and vendor personnel must wear their name badges at all times, including social functions. Lanyards and name tags are required to attend all events and gain entry into the exhibition hall.
- Vendors may only represent the company name for which registration was received.



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METHOD OF PAYMENT

Check: in the amount of \$ Purchase Order: PO#		 (made payable to the Alabama Fire College)		
		 _		
Invoice Address:		 		
Credit Card: amount to be	e charged \$	 []Pers	onal [] Business	
VISA Card#		 	Exp. Date	
MASTERCARD Card#		 	Exp. Date	
American Express #		 	Exp. Date	
Card Holder Name:		 		
(ple	ase print)			
Card Holder Signature:		 		

PAYMENT AND CANCELLATION POLICIES

- Payment is due at the time of registration registrations are not complete until payment has been received.
- Written cancellation must be received two weeks prior to the beginning of the conference to receive a full refund.
- Cancellations received less than two weeks prior to the beginning of the conference will not receive a refund.
- No-shows will not receive a refund.