



**SPAR**  
International

**2014**

# 2014 Sponsor Application

**April 14-17, 2014 Colorado Springs, Colorado USA**

**1**

## MAILING ADDRESS

Company Name: \_\_\_\_\_

Street/PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Corporate Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Person in Charge of Exhibit: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## What do you plan to display?

(Please list your product or service) \_\_\_\_\_

## INVOICE BILLING ADDRESS (if different from above)

**Must Provide to Ensure Accurate Invoice**

Company Name: \_\_\_\_\_

Street/PO Box: \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country: \_\_\_\_\_

**2**

## DEPOSIT A deposit equaling 50% of the total cost of Sponsor Rate paid in US\$ is due

June 30, 2013. A deposit equaling 50% of the total cost of Sponsor Rate paid in US\$

must accompany this application if submitted after June 30, 2013. The balance must

be paid by November 30, 2013. Applications received on or after November 30, 2013

must be accompanied by full payment.

## DBC CANCELLATION POLICY

Diversified Business Communications (DBC) must receive all cancellations in writing. Written notice of cancellation may be provided by mail, fax or e-mail to Diversified Business Communications, PO Box 7437, 121 Free Street, Portland, ME 04112-7437. Cancellations received by DBC on or before November 30, 2013 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations received by DBC after November 30, 2013 are subject to a cancellation fee equal to 100% of the total cost of cancelled space. If space is reduced, the net reduction will be treated as a cancellation of that space. The Exhibitor acknowledges and agrees that DBC shall be entitled to retain the payments described above with respect to any cancellation by the Exhibitor. All outstanding cancellation fees are payable immediately upon cancellation.

**3**

## PAYMENT TERMS

- 1.) 50% deposit due June 30, 2013 or with application if submitted after June 30, 2013
- 2.) 50% due on or before November 30, 2013

All payments must be made in U.S. dollars.

## ☐ To pay by check:

SPAR International  
PO Box 3421  
Boston, MA 02241-3421 USA

## ☐ Wire Transfer:

Instructions will be included on your invoice and statements.  
Please refer to those documents for such transactions.

## REMITTANCE CHECKLIST

- ☐ Sponsor Deposit
- ☐ Completed & signed contract (retain copy for your records)

**4**

## SPONSOR RATES

**Elite Level 1** ..... 20 x 30 island .....\$29,995

Price includes 14 staff registrations

Price includes a Technical Seminar (\$1,495 value)

Price includes 1 month leaderboard ad on SPG.COM (\$1,000 value)

**Premium Level 1** ..... 20 x 20 island.....\$25,995

Price includes 12 staff registrations

Price includes a Technical Seminar (\$1,495 value)

**Premium Level 2** ..... 30 x 10 in-line booth .....\$22,495

Price includes 10 staff registrations

Price includes a Technical Seminar (\$1,495 value)

**Premium Level 3** ..... 20 x 10 in-line booth.....\$18,995

Price includes 8 staff registrations

Price includes a Technical Seminar (\$1,495 value)

**Co-exhibitors permitted. Not to exceed 1 per 100 sf of exhibit Space.**

**Corporate**..... 10 x 10 in-line booth.....\$9,995

Price includes 4 staff registrations

Technical Seminar hosting optional .....add \$1,495

**5**

## AUTHORIZATION

We agree to abide by all Conditions, Rules and Regulations Governing SPAR International 2014 included with this application. We understand that acceptance of this application by show management constitutes a legal and binding contract.

Contract must be signed & sent with deposit to secure booth.

Signature: \_\_\_\_\_

Print Name / Title: \_\_\_\_\_

**6**

## SHOW ADMINISTRATION USE ONLY

Sponsorship Level \_\_\_\_\_

SF \_\_\_\_\_ Stand/Location Assignment \_\_\_\_\_

Sales Manager Signature: \_\_\_\_\_